



personalized  
service is a big part  
of our process.



*Philip, General Manager*

service isn't just a word, it colors everything we do.

We have carried the flag for digital printing and embraced its innovations since 1991. We are constantly evaluating our equipment to ensure we employ bigger, better, faster presses that deliver the goods like no other. But along with the technical side of the business, we have never forgotten that we are here to make our customers look good. Not just in print, but also with creative solutions and unique offerings, and of course on the bottom line of the budget sheet. With experience and dedication, our family of employees firmly believe we are all partners in the process and we are committed to giving you our best.



*Vic and Jane, Sr. Key Color Operators*

... but the equipment is kind of a big deal, too.

From short-run copies to over a million sheets, every job has its special needs so we utilize a variety of presses to bring together top quality results with bottom line responsibility.

Our Xerox iGen 3 and iGen4 presses are printing powerhouses. They run at a stunning 110 pages per minute and up to 600x4800 dpi, producing vibrant image quality. With the ability to run a maximum sheet size of 14.33"x20.5" with a printable area of 14.05"x20.25" they open up design possibilities by tossing out the old 11"x17" non-bleed constraints of smaller presses. Both print

on a wide range of stocks. And, of course, variable data and variable graphics are a snap on them.

Our Xerox DocuTechs are perfect for high demand black and white and can provide variable data and online binding and stapling for those quick turn document jobs. The Docutech 135 is capable of handling both files and hard copies and is designed to continuously deliver high quality prints 24/7/365. Our Docutech 6180 prints an impressive 600x1200 dpi, ensuring excellent quality with the industry's fastest turnaround times. Both presses can print on a wide array of paper stocks.

our variable data services are as unique as your message.

Sure, everyone is familiar with the technique of changing the address on a direct marketing piece but did you know you can also change the graphics to fit your target? All without stopping or slowing down the process. The U.S. Postal Service processed and delivered 272.4 million pieces of advertising mail **each day** in 2010. At Flexpress we have the tools and the expertise to help you customize your communications pieces to cut through the clutter and garner the attention they deserve.



some print projects call for something out of the box.

others call for something in a box.

Fortunately, at Flexpress we can help you with both. We have an extensive library (50 and counting) of dies available to our customers, so feel free to stretch those boundaries, round those corners, and add some pop to your next project. Customized shapes, pop-ups and promo items are a great way to stand out from the crowd and get more bang for your marketing buck.

We have boxes, pocket folders, door hangers, playing cards, popcorn boxes, coasters, bottle neck hangers, pop-up business card mailers, flash drive self mailers, pop-up DVD mailers, tent cards, inside pockets for covers, micro-perfs, rounded corners, and enough ovals, circles, squares, and rectangles to customize just about any project you can imagine. And of course, if you have a specific shape or fold in mind we can create a new die for you.



special stocks are our specialty.

At Flexpress we don't think digital printing should be defined by plain white paper standards. Our iGens can print on gloss, matte, dull and silk coated papers as well as uncoated textured and specialty stocks, even recycled. Additionally – and we are really excited about this – we have an agreement with a paper dealer that makes it possible for us to provide specialty papers no matter how short the run. We offer a wide assortment of colors, weights and finishes including metallics, pearlized, plastics and even duplex. At Flexpress announcements, invitations, pocket folders and presentation kits can be printed in whatever quantity you need, on the stock you really want, without sacrificing your creative vision or blowing your budget with minimum carton requirements.



our bindery services supply the finishing touches.

Our bindery offers GBC, Wire-O®, plastic coil, saddle-stitched and perfect binding. Additionally, we have three types of booklet makers and a multitude of machines to 3-hole drill, score, perforate, collate, laminate, and shrink wrap. Combined with the excellent workmanship by our hand bindery specialists this means we can deliver professional results in record time.

Chris, Bindery; Sandy, CSR; and Joey, Key Cutter





We think digital is the way to print. And we have for 20 years. It is quick, versatile, budget-friendly and the environmentally sound choice, but at Flexpress we are constantly pushing the boundaries to make it so much more. Few digital printers offer the depth and breadth of capabilities that Flexpress delivers on a daily basis. From variable data to the ability to print boxes and pocket folders; from larger sheet sizes to a stunning array of specialty papers and the expertise to run them on our digital presses – we thrive on being non-traditional printers ... even in the world of digital printers.

## want a closer look?



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